



# NEWS RELEASE

**Wolman Wood Care Products** a division of **Zinsser Co., Inc.**

173 Belmont Drive • Somerset, NJ 08875-1285

Phone: 732-469-8100 Fax: 732-652-2491 [www.zinsser.com](http://www.zinsser.com)

An **RPM** Company

**For: Immediate Release**  
**Contact: Susan White @ 732-652-2229**  
**Or [susan.white@zinsser.com](mailto:susan.white@zinsser.com)**

## **Wolman® Introduces DecoWhite™ Decorative Deck & Porch Paint**

**Somerset, NJ** – Wolman® Wood Care Products is proud to introduce Wolman® DecoWhite™ Decorative Deck & Porch Paint, a new coating for vertical wood surfaces that makes it easy to create a two-tone designer look on decks and porches. Specifically formulated for use on outdoor wood, it's also great for painting vertical surfaces like wood fences, gazebos and arbors when a brilliant white finish is desired.

Self-priming DecoWhite provides exceptional solid hide coverage—even over stained wood—and resists fading, cracking, peeling and blistering and requires less maintenance than traditional deck finishes. It hides knots and surface discolorations in just two coats and can be applied immediately to beautify and protect new wood, blocking tannin bleed on new Cedar and copper green bleed through on new pressure-treated wood.

Unlike ordinary white paints or solid stains, DecoWhite imparts a brilliant white, satin finish that's brighter, shinier and easier to clean, so it's a great accent for vertical surfaces surrounding decks and porches, including balusters, posts, spindles, stair risers, skirting and lattice framework. Long term, it resists fading and yellowing, for a more attractive white coating on trellises, outdoor furniture, playhouses and more.

DecoWhite also beautifies and protects new or weathered wood from UV exposure, mildew staining and structural damage caused by water absorption, like cracking, splitting and warping. The 100% acrylic water-base formula is self-priming and easy to use. It adheres to oil and latex coatings in sound condition to help avoid stripping previous paints or stains, and dries quickly to save time. Clean-up is easy with simple soap and water.

For more information about Wolman® DecoWhite™ Decorative Deck & Porch Paint and other Wolman products that clean, restore, beautify and protect outdoor wood, visit [www.wolman.com](http://www.wolman.com). Or call 732-469-8100.

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