



WHY USE WOLMAN® WOOD CARE PRODUCTS?

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Reminder: Wolman Contractor Certification Test can be taken online



WHY USE WOLMAN® WOOD CARE PRODUCTS?

We Know Wood Like No Other Brand

Since the 1940's when "Wolmanizing" became the accepted method of guarding wood from its natural enemies, the Wolman® brand has become synonymous with wood protection. In the mid 1970s, we were in the forefront of establishing the trend for "outdoor living" through the introduction of the consumer brand: Wolmanized® pressure-treated lumber. Innovation continued in the 1980s with our launch of the first retail line of outdoor wood cleaners and protective coatings. The "Wolman Deck Care Center" became a standard display in paint and home improvement stores nationwide, addressing the rapidly growing deck care after market. And, **in the last decade, Wolman led all other brands in developing the professional deck care service industry through the implementation of the "Wolman Certified Contractor Program"**. With thousands of loyal professional users on board, it is still the leading training program devoted to helping deck care contractors get started and succeed in this growing field.

Today, the deck and fence market is undergoing tremendous change, and the Wolman brand is poised to help you take advantage of those changes. We have expanded our product line, and the wealth of knowledge that comes with it—knowledge about the unique characteristics of various wood substrates (whether untreated, treated, cedar, redwood, exotic hardwoods, or even the new composites) and what coatings work best with them. We're on top of the new preservatives for treated lumber, and our line addresses the challenges that go along with them. And, we're attuned to consumer tastes and needs in wood finishes. Never before has this knowledge been more valuable than it is in today's shifting marketplace.

So, what does this mean for you, the exterior wood care professional? **When you choose the Wolman brand, you're getting the culmination of decades of experience and expertise devoted to one material and one material alone: wood.** The Wolman line enables you to help customers keep their outdoor wood looking better longer and, in doing so, build a base of loyal, repeat customers.

Understanding Wood Characteristics is the Key to Providing Quality Wood Care

In most areas, over 80% of all decks are built from pressure-treated lumber. Usually, this is pine that has been injected with one of several chemical compounds. The pressure-treating process distributes these compounds into every cell throughout the wood, protecting the lumber against rot and insect infestation. Wolman chemists developed the process for pressure-treating and established the Wolmanized® brand as the name synonymous with chemically-treated lumber. Wolmanized pressure-treated lumber set the standard for outdoor wood construction, and today, Wolman Wood Care Products is an industry leader and specialist in restoring, protecting and preserving all types of exterior wood.



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Whether you own a deck, fence or other project made from pressure-treated wood, Cedar, Redwood, exotic hardwoods, or even composite lumber, you can count on Wolman Wood Care Products to know the answers on how to best care for that structure. The Wolman brand is the industry leader and specialist in restoring, protecting, and preserving all types of exterior wood, and will continue to set the standard for the best formulated products to treat and maintain wood substrates.

Wolman Product Technology Extends Beyond Pressure-Treated Wood

For decades, the Wolman brand has been a worldwide leader in the protection of fresh cut timber by supplying sawmills with industrial-grade preservative coatings for protecting raw lumber. **Over 60% of the sawmills in the United States and Canada used Wolman Products during the last decade.** Leading wood window and door manufacturers also use Wolman brand products to strengthen, stabilize, waterproof and preserve their lumber. And, homeowners can enjoy the beauty and depend on the protection that Wolman Wood Care Products provide to their outdoor wood structures. From start to finish, protecting, preserving and beautifying all wood substrates (pressure-treated Pine, Fir and Hemlock, Cedar and Redwood softwoods, exotic hardwoods, or today's varied composites) is our proven specialty.